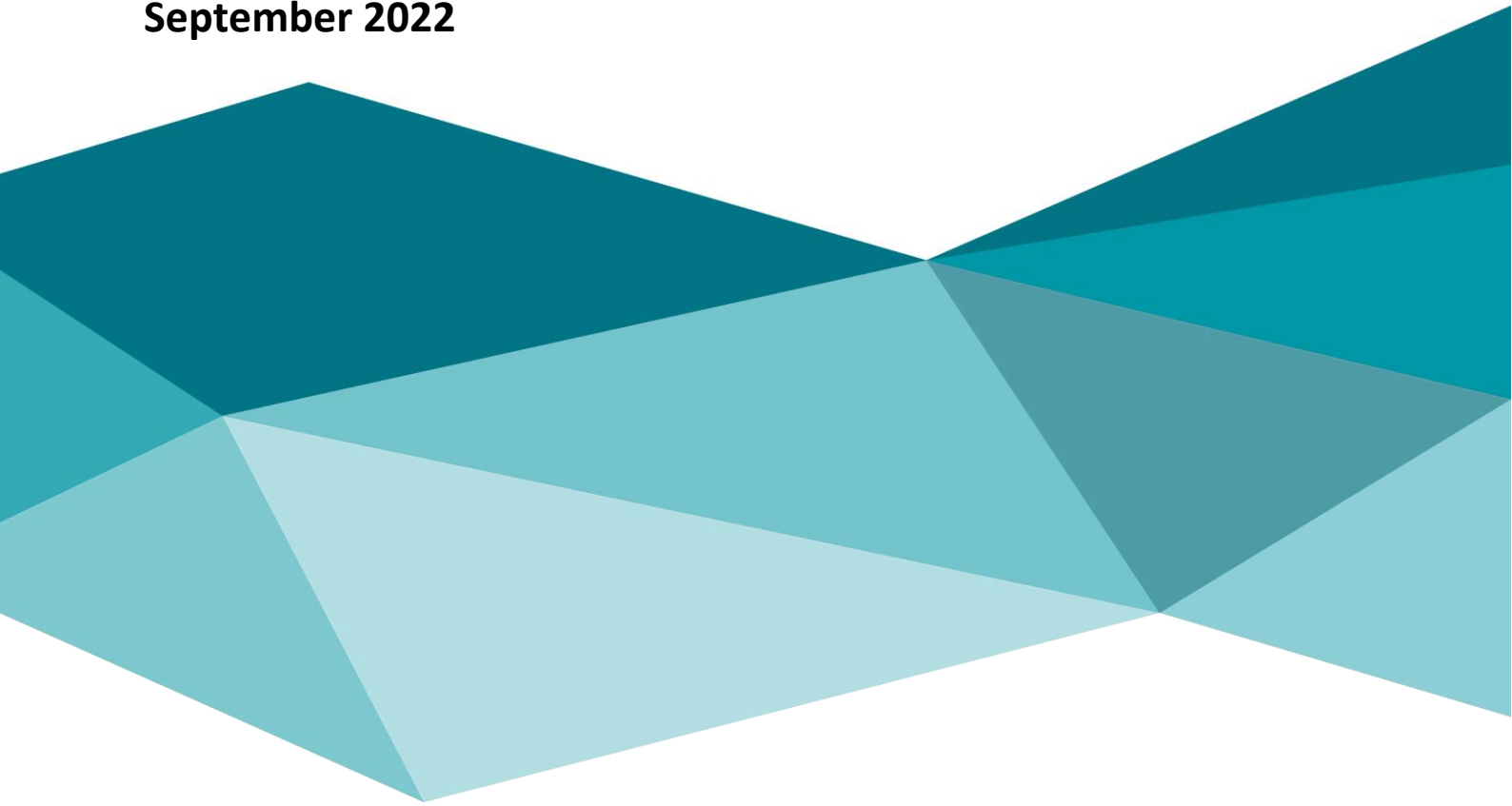


Ludwig Stamer Reserve Play Space Upgrade



Engagement three (revised concept plan options) summary report

September 2022



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Executive summary

The City of Port Phillip is upgrading Ludwig Reserve Play Space as part of the Playground Renewal Program with an aim to have a green city, with space for everyone to enjoy the outdoors and participate in whatever recreation they prefer.

Ludwig Stamer Reserve is a small, fenced open space area located on Moray Street in South Melbourne. The existing play space consists of a multi-play unit, a double swing and a spinner. The style of equipment is suitable for toddlers and children up to 10 -12 years old. In Council's most recent annual Playground Safety Audit, the play space in Ludwig Stamer Reserve was ranked 12 out of 60 of play spaces requiring upgrades, making it high priority.

Council's Play Space Strategy (2011) classifies the Reserve as a Local Play Space. Local play spaces are intended to be used primarily by people who live within walking distance of the spaces. If the play space meets their needs, the local target audience is likely to access the same play space regularly and are likely to feel a strong sense of ownership over the space. Local play spaces are partly defined by their size, being at the smaller scale both in overall area as well as in the play elements provided. Due to the small size of local play spaces and the limited number of play elements able to be incorporated, the age group focus needs to be relatively broad. However, there should generally be an emphasis on younger age groups, particularly the pre-school years (0-4 years).

Local Play Space Summary:

- Relatively small scale
- A particular focus upon pre-school age groups (although can cater for other age groups as appropriate)
- An opportunity to reflect local context, provided through off the shelf equipment
- Opportunity to respond to local interests
- Basic facilities to cater for short stays and a small number of visitors
- Access approximately 400m walking distance
- Integration with trees and planting where opportunity exists.

This document has been compiled following the conclusion of the third phase of community engagement (consultation) for the revised concept plan options for Ludwig Stamer Reserve Play Space (26 August - 18 September 2022). During the engagement period, **46 participants** completed a survey through Council's online engagement platform - Have Your Say Port Phillip to confirm the preferred concept design for Ludwig Stamer Reserve Play Space Upgrade project.

The information received from the community during the consultation period will be considered and used to help finalise the detailed design. Every effort has been made by the authors of this document to represent accurately participant feedback and insights.



Engagement approach

The community was informed about the engagement process in the following way:

- Signage displayed in the reserve;
- A postcard letterbox drop to residents and businesses within 200m of the reserve;
- Posters displayed at Council Childcare Centres in South Melbourne and Emerald Hill Library.
- Email notification to followers of the project on Council's Have Your Say webpage;
- Social media posts on Council's Facebook and Instagram pages; and
- Council's Divercity newsletter and Have Your Say newsletter.

The community were asked to select their preferred revised concept plan option (Option 1 or Option 2) displayed on Council's Have Your Say webpage and provide feedback on the option. They were also able to provide feedback via:

- Council's Open Space Projects team email; and
- Council's social media pages - Facebook and Instagram.

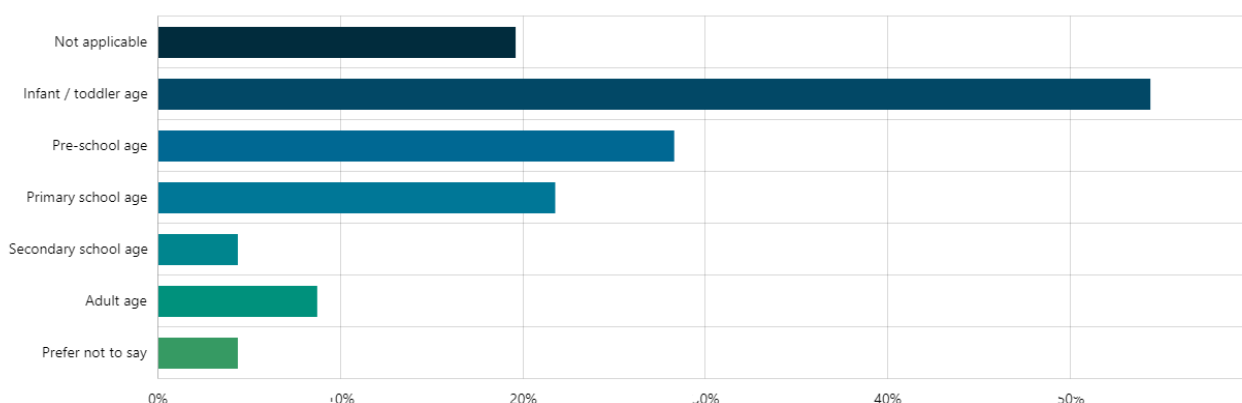
Who we heard from

All participants said they live in Port Phillip. Of these, **25 (92%)** were from South Melbourne. The remaining **2** participants were from Ripponlea and St Kilda East.

Participants were mainly families with kids. Over **85%** of participants stated that they have children living in their household.



This included **24%** of participants with infant/toddler aged children, followed closely by **19%** with pre-school aged children, and a further **19%** with primary school aged children.



Engagement findings

Survey Results

The community were invited to select their preferred revised concept design option and provide feedback on the option. **46** participants completed the survey. Of the responses:

- **28** participants selected **Option 1**
- **18** participants selected **Option 2**

Feedback received for each option has been summarised in the table below:

Option	Why do you prefer that design?	Other feedback
Option 1	<ul style="list-style-type: none"> • The range of play options/challenging equipment for various ages (10) • The colours (9) • The large grassed area (3) • The larger play area (3) • It's similar to the existing playground (3) • The slides are higher (3) • Retention of the trees (2) • The pathway (2) • The layout (2) • The monkey bars (2) • The location of the picnic table (2) • The direction of the slides (2) • The entry gate at Moray Street (1) • It has more seating (1) • The separation of play and leisure spaces (1) • It will suit my kids best (1) • It provides better shelter from sun (1) • It has more picnic space (1) 	<ul style="list-style-type: none"> • Would like to see planting along the wall (2) • Would like to see a spring toy or the existing spinning pole instead of the play panels (2) • Preferred the original draft concept design (1) • The Moray Street entrance is a safety concern (1) • Ensure concrete edges are rounded (1) • It is similar to existing playground - the upgrade seems unnecessary (1)
Option 2	<ul style="list-style-type: none"> • The larger grassed area/green space (7) • The play equipment (4) • The layout (3) • The slides (2) • There is more planting/trees (2) • The colours (1) • It provides similar amenities to existing (1) • There is less play area (1) • It seems less crowded (1) • It is the better option (1) 	<ul style="list-style-type: none"> • The play equipment is too close to the adjacent residence (2) • The bare wall will attract ball games (1) • There are no monkey bars (1) • Could this include a BBQ? (1) • I prefer the existing playground (1) • Install a more attractive fence (1)



Social media response

Notification of the engagement was posted on Council's Facebook and Instagram accounts.

12,063 people follow Council's Facebook page. The Facebook post reached **1,597** people, with **77** people engaging with the post. It received **3** 'likes' and **1** comment suggesting repair and maintenance of the existing park.

6,156 follow Council's Instagram page. The Instagram post and received **15** 'likes', **0** comments, **1** share and **9** actions (comprising 6 visits to Council's profile and 3 to Council's website).