

## Principles

Principles underpinning the master plan provide a rationale to guide future work. These are divided into three categories; precinct, use and form.

### Precinct principles

- strengthen the cohesive sense of place and character
- maintain the human scale
- improve safety and perception of safety
- protect and enhance key views of:
  - the Shrine of Remembrance from Bank Street
  - the Town Hall from Park Street
  - the rear of the town hall from Dorcas Street
- create a range of public spaces for quiet contemplation, public gathering and events
- maximise pedestrian access through the precinct
- improve amenity for pedestrians and cyclists

### Use principles

- encourage uses that support street life
- design for everyone (universal access)
- transform inactive building edges to provide an engaging experience to the street
- support the use of pocket parks

### Form principles

- adopt a consistent theme of materials and detailing complementary to the precinct's heritage character, without resorting to pastiche
- provide a contemporary counterpoint, whilst remaining complementary to heritage, in line with Burra Charter and Council heritage policy
- design public realm improvements to be physically robust, for ease of repair and relatively low levels of maintenance
- improve way finding around the precinct and neighbourhood context
- implement a sustainable landscape theme:  
*Examples of this could include the use of drought tolerant plants, warm season grasses, low energy public lighting, alternative water sources and water sensitive urban design.*

Reference - City of Port Phillip's Vision for Public Open Space (2009)



Key view of South Melbourne Town Hall down Perrin Street from Park Street (circa 1903 - 1913)  
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Protect and enhance key view to the Shrine of Remembrance



2008 aerial plan showing heritage overlay in yellow and precinct boundary in red