02.02 VISION

--/--/ Proposed C203port

The vision in the *We are Port Phillip Council Plan 2017 – 2027* is for Port Phillip to be '*Beautiful, Liveable, Caring, Inviting, Bold and Real*'.

The vision is shaped by a desire to celebrate history, protect character, and encourage inclusion and creativity, while planning for the future of a dynamic and evolving City.

Port Phillip will be a city:

- That produces low greenhouse gas emissions, is resilient to climate change and maximises use of environmentally sustainable modes of travel.
- That is creative and prosperous with a dynamic economy that connects and grows business as well as bringing arts, culture and creative expression to everyday life.
- Of vibrant activity centres and employment areas, providing high accessibility to goods and services and prosperous conditions for all residents and businesses.
- That is liveable, with well-designed buildings that contribute to safe, lively, high amenity places with public spaces that are safe and inviting places for people to enjoy.
- Of diverse and distinctive neighbourhoods where well-designed new development is integrated with, and enhances our valued heritage and character and the beauty of our neighbourhoods.
- That respects and values its past, its diversity and its link with traditional owners.
- That is easy to get around, with 10-minute neighbourhoods that give locals access to shops, community spaces and a strong sense of place.
- With a range of affordable, accessible and diverse housing types to meet the needs of the population and is supported by a range of community facilities and services.
- That is inclusive; where community diversity and harmony are sustained and encouraged, and where members of our community feel connected through a strong sense of place and can participate in community life.
- With a healthy and safe environment for residents, workers and visitors.