

13.07-1L-04 Tourism, entertainment uses and licensed premises

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Proposed C203port

Objectives

To promote Port Phillip as a visitor and entertainment destination.

To minimise possible adverse impacts from tourism uses, entertainment uses and licenced premises on the amenity of surrounding land uses.

Strategies

Ensure all festivals and cultural events minimise adverse amenity impacts on the surrounding land use and the environment.

Site, design and manage tourism uses, entertainment uses and licensed premises to minimise their impacts on residential safety and amenity, including impacts from increased late night patronage, parking congestion and anti-social patron behaviour.

Avoid the concentration of late night tourism uses, entertainment uses and licensed premises where there are significant adverse cumulative impacts on the amenity of the surrounding area, including:

- Noise emitted from the premises.
- Noise and disturbance from patrons arriving at and departing the premises.
- Real and perceived impacts on community safety.
- Alcohol-related harm and anti-social behaviour in and around the premises.
Littering, street fouling and vandalism.
- Congestion and noise from on-street over-flow parking or vehicles accessing off-street car parking.

Using Social Impact Assessments to establish positive social benefits to the community associated with new or expanded licensed premises.

Policy guidelines

Consider as relevant:

The extent to which significant adverse cumulative impacts for entertainment uses operating after 10pm are prevented and addressed.

The extent to which any new and expanded licenced premises would deliver a positive social benefit to the community.