

13.07-1L-04 Tourism, entertainment uses and licensed premises

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Proposed C203port

Objectives

To promote Port Phillip as a visitor and entertainment destination. [New: Council Plan 5.2C]

To minimise possible adverse impacts from tourism uses, entertainment uses and licenced premises on the amenity of surrounding land uses. [21.04-6O3, amended, New: Council Plan 5.2C]

Strategies

Ensure all festivals and cultural events minimise adverse amenity impacts on the surrounding land use and the environment. [21.04-6 s3.2, amended]

Site, design and manage tourism uses, entertainment uses and licensed premises to minimise their impacts on residential safety and amenity, including impacts from increased late night patronage, parking congestion and anti-social patron behaviour. [21.04-8K14, amended]

Avoid the concentration of late night tourism uses, entertainment uses and licensed premises where there are significant adverse cumulative impacts on the amenity of the surrounding area, including:

- ▣ Noise emitted from the premises.
- ▣ Noise and disturbance from patrons arriving at and departing the premises.
- ▣ Real and perceived impacts on community safety.
- ▣ Alcohol-related harm and anti-social behaviour in and around the premises.
- ▣ Littering, street fouling and vandalism.
- ▣ Congestion and noise from on-street over-flow parking or vehicles accessing off-street car parking. [21.04-6s3.3, amended]

Using Social Impact Assessments to establish positive social benefits to the community associated with new or expanded licensed premises. [21.04-8s1.1, amended]

Policy guidelines

Consider as relevant:

- ▣ The extent to which significant adverse cumulative impacts for entertainment uses operating after 10pm are prevented and addressed.
- ▣ The extent to which any new and expanded licenced premises would deliver a positive social benefit to the community.