

**17.04-1L**

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Proposed C203port

**Tourism and the arts**[21.04-6]

**Objective**

To promote Port Phillip as a premier tourist and arts [21.04-6O5] destination. [21.04-6O1, amended] [blended]

**Strategies**

Encourage tourist attractions with local, national and international appeal, that offer local community benefits [21.04-6s.1.1] and limit negative amenity and environmental impacts. [21.04-6s1.2, amended] [blended]

Provide a range of facilities and infrastructure (including ‘way finding’ amenities and signage) in appropriate locations [21.04-6s2.3] that support tourism needs and improve access to Port Phillip’s attractions. [21.04-6O2]. [21.04-6s2.1, amended] [blended]

Encourage independent artist-managed exhibition spaces. [21.04-6s5.1, amended]

Encourage development of affordable housing and commercial spaces suitable for use as artist residencies or art studios. [21.04-6s5.2 amended]