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Proposed C203port

Sustainable industry**Objective**

To protect and enhance the economic viability and sustainability of Port Phillip's industrial areas.

Strategies

Ensure industrial areas are protected from encroachment by sensitive land uses.

Ensure new uses support the future strategic role and function of Port Phillip's industrial areas as indicated in Table 1.

Support ongoing industrial uses in Fishermans Bend and Port Melbourne, as the area transitions towards a mixed use urban renewal area.

Avoid the expansion of commercial and office uses within industrial zones where they are not ancillary to a primary industrial use on the site.

Encourage uses that support the needs of the local workforce in industrial areas.

Support commercial operations that are environmentally sustainable, particularly in relation to resource use and waste management.

Table 1: Industrial Areas in Port Phillip

Industry area location and zone	Strategic role and function – future direction				
	Primary employment role	Core industrial/ manufacturing role	Light industrial/ service business/ warehouse role	Office/ commercial role	High technology/ knowledge based industry cluster
Fishermans Bend Urban Renewal Area - Schedule 1 to the Capital City Zone	•		•	•	•
South Melbourne - Industrial 1 Zone	•	•	•		•
William Street, Balaclava - Industrial 3 Zone			•	•	
Eastern Business District and Western Business District, South Melbourne Central - Commercial 2 Zone	•		•	•	•